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| APPLICATION NO | F | ILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. | |
|------------------|---------------|----------------|----------------------|---------------------|-------------------|--|
| 09/377,322 | | 08/19/1999 | JEFFREY P. BEZOS | AMAZON.012A2 | AMAZON.012A2 7649 | |
| 20995 | 7590 | 02/02/2004 | | EXAMINER | | |
| KNOBBE | MARTE | NS OLSON & BEA | HAQ, NAEEM U | | | |
| 2040 MAIN | STREET | | | | | |
| FOURTEENTH FLOOR | | | | ART UNIT | PAPER NUMBER | |
| IPVINE CA 02614 | | | | A / A 4 | | |

DATE MAILED: 02/02/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

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|---|---|---|---|--|--|--|--|
| Pa | Application No. | Applicant(s) | | | | | |
| Advisory Action | 09/377,322 | BEZOS ET AL. | | | | | |
| | Examiner | Art Unit | | | | | |
| | Naeem Haq | 3625 | | | | | |
| The MAILING DATE of this communication appe | ears n the cover sheet with the c | correspondence add | ress | | | | |
| THE REPLY FILED FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE. Therefore, further action by the applicant is required to avoid abandonment of this application. A proper reply to a inal rejection under 37 CFR 1.113 may only be either: (1) a timely filed amendment which places the application in condition for allowance; (2) a timely filed Notice of Appeal (with appeal fee); or (3) a timely filed Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. | | | | | | | |
| PERIOD FOR RE | EPLY [check either a) or b)] | | | | | | |
| a) The period for reply expiresmonths from the mailing b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I ONLY CHECK THIS BOX WHEN THE FIRST REPLY WAS 706.07(f). Extensions of time may be obtained under 37 CFR 1.136(a). The fee have been filed is the date for purposes of determining the period of fee under 37 CFR 1.17(a) is calculated from: (1) the expiration date of (2) as set forth in (b) above, if checked. Any reply received by the Office timely filed, may reduce any earned patent term adjustment. See 37 C | Advisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing FILED WITHIN TWO MONTHS OF THE date on which the petition under 37 CF of extension and the corresponding amount the shortened statutory period for reply ce later than three months after the mail | g date of the final rejection. HE FINAL REJECTION. R 1.136(a) and the apprount of the fee. The appropriationally set in the final | on. See MPEP opriate extension opriate extension Office action; or | | | | |
| 1. A Notice of Appeal was filed on <u>02 January 2004</u> . A 37 CFR 1.192(a), or any extension thereof (37 CFF | R 1.191(d)), to avoid dismissal o | | orth in | | | | |
| 2. The proposed amendment(s) will not be entered be | ecause: | | | | | | |
| (a) ☐ they raise new issues that would require further consideration and/or search (see NOTE below); | | | | | | | |
| (b) they raise the issue of new matter (see Note b | • | | | | | | |
| (c) they are not deemed to place the application in issues for appeal; and/or | n better form for appeal by mate | rially reducing or sir | nplifying the | | | | |
| (d) they present additional claims without canceliNOTE: | ng a corresponding number of fi | inally rejected claim | s. | | | | |
| 3. Applicant's reply has overcome the following reject | · · · —— | | | | | | |
| 4. Newly proposed or amended claim(s) would canceling the non-allowable claim(s). | be allowable if submitted in a se | eparate, timely filed | amendment | | | | |
| 5. ☐ The a) ☐ affidavit, b) ☐ exhibit, or c) ☐ request for application in condition for allowance because: | | dered but does NO | T place the | | | | |
| 6. The affidavit or exhibit will NOT be considered becaraised by the Examiner in the final rejection. | ause it is not directed SOLELY t | o issues which were | e newly | | | | |
| 7. For purposes of Appeal, the proposed amendment explanation of how the new or amended claims we | | | and an | | | | |
| The status of the claim(s) is (or will be) as follows: | | | | | | | |
| Claim(s) allowed: | | | | | | | |
| Claim(s) objected to: | | | | | | | |
| Claim(s) rejected: | | | | | | | |
| Claim(s) withdrawn from consideration: | _ | | | | | | |
| 8. The drawing correction filed on is a) applear | roved or b)⊡ disapproved by t | he Examiner. | | | | | |
| 9. Note the attached Information Disclosure Statemer 10. Other: | nt(s)(PTO-1449) Paper No(s) م | Mayley & Smi | ith ner | | | | |
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